967

<u>Advertiser Ref</u>

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

· ·					
	Contract / Re	vision		Alt Order #	
	1839531	1		08842780	
<u>Product</u>					
DOUG JONES FOR SENA	T				
Contract Dates	Estimate #				
10/23/17 - 10/29/17	5066				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	0/20/17	/ 10/20/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
,	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Handl	ing			
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2

836

TV13041

Agency Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WSFA 10/27/17 10/27/17 WSFA 12 News at Ten - MI	F 10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 2 WSFA 10/27/17 10/27/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 3 WSFA 10/27/17 10/27/17 WSFA 12 News at Noon	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 4 WSFA 10/27/17 10/27/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 5 WSFA 10/27/17 10/27/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 7 WSFA 10/27/17 10/27/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 8 WSFA 10/27/17 10/27/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 9 WSFA 10/27/17 10/27/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 10 WSFA 10/27/17 10/27/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30 •	NM 1	\$185.00
N 11 WSFA 10/27/17 10/27/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am <u>Rate</u>	:30	NM 1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

Contract / Revision Alt Order # 08842780 1839531 /

Contract Dates Estimate # Product 10/23/17 - 10/29/17 DOUG JONES FOR SEI 5066

Original Date / Revision Advertiser 10/20/17 / 10/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type Sp	oots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$100.00				
N 12 WSFA 10/27/17 10/27/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1		:30	NM	1	\$350.00
N 13 WSFA 10/27/17 10/27/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	6a-7a Rate \$175.00	:30	NM	1	\$175.00
N 14 WSFA 10/27/17 10/27/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1		:30	NM	1	\$215.00
N 15 WSFA 10/27/17 10/27/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	7-9am Rate \$115.00	:30	NM	1	\$115.00
N 16 WSFA 10/27/17 10/27/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	9-10am Rate \$50.00	:30	NM	1	\$50.00
N 17 WSFA 10/23/17 10/23/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	1035-1137pm Rate \$115.00	:30	NM	1	\$115.00
N 18 WSFA 10/23/17 10/23/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 19 WSFA 10/23/17 10/23/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1		:30	NM	1	\$30.00
N 20 WSFA 10/23/17 10/23/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 21 WSFA 10/23/17 10/23/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 22 WSFA 10/23/17 10/23/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 23 WSFA 10/23/17 10/23/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 25 WSFA 10/23/17 10/23/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 26 WSFA 10/23/17 10/23/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 27 WSFA 10/23/17 10/23/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00

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| Contract / Revision | Alt Order # | 1839531 / 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SEI 5066

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 10/20/17 / 10/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ . Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 28 WSFA 10/23/17 10/23/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
N 29 WSFA 10/23/17 10/23/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 30 WSFA 10/23/17 10/23/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 31 WSFA 10/23/17 10/23/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 32 WSFA 10/23/17 10/23/17 ENTERTAINMENT TONIGH Start Date	17630-7p <u>Rate</u> \$215.00	:30	N M 1	\$215.00
N 33 WSFA 10/23/17 10/23/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 34 WSFA 10/28/17 10/28/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 35 WSFA 10/28/17 10/28/17 NET Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171- 1	1030p-1203x <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 36 WSFA 10/28/17 10/28/17 ET WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171- 1	1203-103x <u>Rate</u> \$10.00	:30	N M 1	\$10.00
N 37 WSFA 10/28/17 10/28/17 WSFA 12 News at Six-Sat	Sa 6-7pm <u>Rate</u> \$80.00	:30 •	NM 2	\$160.00
N 38 WSFA 10/28/17 10/28/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/172- 2	6-8am <u>Rate</u> \$45.00	:30	NM 2	\$90.00
N 39 WSFA 10/29/17 10/29/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 40 WSFA 10/29/17 10/29/17 WSFA 12 News at Five-Sun	Su 5-530p <u>Rate</u> \$90.00	:30	NM 1	\$90.00
N 41 WSFA 10/29/17 10/29/17 NFL Football Nite/America Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	Various <u>Rate</u> \$150.00	:30	N M 1	\$150.00
N 42 WSFA 10/29/17 10/29/17 NET NBC Sunday Today Sh	c7-8a <u>Rate</u> \$45.00	:30	NM 2	\$90.00
N 43 WSFA 10/29/17 10/29/17 NFL Football	Sun 730p-1030p	:30	NM 1	\$500.00

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| Contract / Revision | Alt Order # | 1839531 / 08842780

 Contract Dates
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 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SEI 5066

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 10/20/17 / 10/20/17

*Line Ch Start Date End Date D	Posorintion	Start/End Time	Days Lo	Spots/ ength Week	Rate Ty	pe Spots	Amount
	ekdays Spots/Week		Days Li	engui vveek	Nate 1)	peopois	Amount
***************************************	1 Spois/veek	<u>Rate</u> \$500.00					
	NET NBC Meet The Press	8-9a		:30	1	VM 1	\$45.00
Start Date End Date Wee	ekdays Spots/Week	Rate					
Week: 10/23/17 10/29/17	1 1	\$45.00					
	VSFA News Sunday AM	9-930a_		:30	1	IM 1	\$20.00
	ekdays Spots/Week 1 1	<u>Rate</u> \$20.00					
	VSFA 12 News at Ten - MF			:30		1	\$275.00
	ekdays Spots/Week	Rate		.30	•	,	Ψ210.00
	1 1	\$275.00					
N 47 WSFA 10/26/17 10/26/17 T	onight Show	1035-1137pm		:30	١	JM 1	\$115.00
	skdays Spots/Week	Rate					
	1 1	\$115.00					
	IET Days of Our Lives	1230-130p		:30	1	IM 1	\$150.00
	ekdays <u>Spots/Week</u> 1 1	<u>Rate</u> \$150.00		•			
	RIGHT THIS MINUTES	130-2p		:30	1	IM 1	\$30.00
	ekdays Spots/Week	Rate		.00	•		•
Week: 10/23/17 10/29/17	1 1	\$30.00					
	UDGE JUDY 2ND RUN	3-330p		:30	١	IM 1	\$60.00
	ekdays Spots/Week 1 1	<u>Rate</u> \$60.00					
							\$60.00
	VSFA 12 NEWS AT 4PM skdays Spots/Week	M-F 4-430P Rate		:30	ľ	IM 1	\$60.00
	1 1	\$60.00					
N 53 WSFA 10/26/17 10/26/17 T	oday in Alabama 430am	430-5a		:30	١	NM 1	\$5.00
Start Date End Date Wee	skdays Spots/Week	Rate					
	1 1	\$5.00					
	VSFA 12 NEWS AT 4PM	M-F 430-5P		:30	1	NM 1	\$75.00
	ekdays Spots/Week 1 1	<u>Rate</u> \$75.00					
	oday in Alabama 5am	5-530a		:30	٨	M 1	\$85.00
	ekdays Spots/Week	Rate		.00	•		V 00.00
Week: 10/23/17 10/29/17	1 1	\$85.00					
	VSFA 12 News at Five	5-530pm		:30	1	IM 1	\$185.00
	ekdays Spots/Week 1 1	Rate					
		\$185.00		.20		10.4	6400.00
N 57 WSFA 10/26/17 10/26/17 T <u>Start Date</u> <u>End Date</u> <u>Wee</u>	oday in Alabama 530a ekdays <u>Spots/Week</u>	528am-6am Rate		:30	r	M 1	\$100.00
	1 1	\$100.00		•			
N 58 WSFA 10/26/17 10/26/17 W	VSFA 12 News at Six - MF	6-630pm		:30	ì	M 1	\$350.00
Start Date End Date Wee	ekdays Spots/Week	Rate					
	1 1	\$350.00					
N 59 WSFA 10/26/17 10/26/17 T		6a-7a		:30	ħ	JM 1	\$175.00
	ekdays Spots/Week 1 1	<u>Rate</u> \$175.00					

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<u>Contract / Revision</u> <u>Alt Order #</u>
1839531 / 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SET 5066

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 10/20/17 / 10/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 60 WSFA 10/26/17 10/26/17 ENTERTAINMENT TONIG		:30	NM 1	\$215.00
N 61 WSFA 10/26/17 10/26/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 62 WSFA 10/26/17 10/26/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 63 WSFA 10/24/17 10/24/17 WSFA 12 News at Ten - Mi	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 64 WSFA 10/24/17 10/24/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 65 WSFA 10/24/17 10/24/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 66 WSFA 10/24/17 10/24/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 68 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 -1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	N M 1	\$60.00
N 69 WSFA 10/24/17 10/24/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 70 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 71 WSFA 10/24/17 10/24/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 72 WSFA 10/24/17 10/24/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
N 73 WSFA 10/24/17 10/24/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 74 WSFA 10/24/17 10/24/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 75 WSFA 10/24/17 10/24/17 Today In Alabama Start Date	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 76 WSFA 10/24/17 10/24/17 ENTERTAINMENT TONIGH	17630-7p	:30	NM 1	\$215.00

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 1839531 /
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 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SET 5066

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 10/20/17 / 10/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S _t	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 -1 1	<u>Rate</u> \$215.00				
N 77 WSFA 10/24/17 10/24/17 NBC Today Show	7-9am	:30 •	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 -1 1	<u>Rate</u> \$115.00				
N 78 WSFA 10/24/17 10/24/17 This Is Us	8-9pm	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 -1 1	<u>Rate</u> \$600.00				
N 79 WSFA 10/25/17 10/25/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm Rate	:30	NM	1	\$275.00
Week: 10/23/17 10/29/171 1	\$275.00				
N 80 WSFA 10/25/17 10/25/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p Rate	:30	NM	1	\$150.00
Week: 10/23/17 10/29/171 1	\$150.00				
N 81 WSFA 10/25/17 10/25/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	NM	1	\$100.00
Week: 10/23/17 10/29/171 1	\$100.00				
N 82 WSFA 10/25/17 10/25/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	:30	NM	1	\$60.00
Week: 10/23/17 10/29/171 1	\$60.00				
N 83 WSFA 10/25/17 10/25/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p Rate	:30	NM	1	\$60.00
Week: 10/23/17 10/29/171 1	\$60.00				
N 85 WSFA 10/25/17 10/25/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30	NM	1	\$60.00
Week: 10/23/17 10/29/171 1	\$60.00				
N 86 WSFA 10/25/17 10/25/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a <u>Rate</u>	:30	NM	1	\$5.00
Week: 10/23/17 10/29/171 1	\$5.00				
N 87 WSFA 10/25/17 10/25/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 10/23/17 10/29/171 1	\$75.00				
N 88 WSFA 10/25/17 10/25/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a <u>Rate</u>	:30	NM	1	\$85.00
Week: 10/23/17 10/29/171 1	\$85.00				
N 89 WSFA 10/25/17 10/25/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$185.00
Week: 10/23/17 10/29/171 1	\$185.00				
N 90 WSFA 10/25/17 10/25/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM	1	\$100.00
Week: 10/23/17 10/29/171 1	\$100.00				
N 91 WSFA 10/25/17 10/25/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	1	\$350.00
Week: 10/23/17 10/29/171 1	\$350.00	•			
N 92 WSFA 10/25/17 10/25/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM	1	\$175.00
Week: 10/23/17 10/29/171 1	\$175.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1839531 /
 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SEI 5066

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 10/20/17 / 10/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 93 WSFA 10/25/17 10/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 94 WSFA 10/25/17 10/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 95 WSFA 10/23/17 10/29/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 MTWT 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 96 WSFA 10/23/17 10/23/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 M 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 97 WSFA 10/26/17 10/26/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17T 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 98 WSFA 10/24/17 10/24/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 99 WSFA 10/25/17 10/25/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17w 1	4-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
		Totals	,	97	\$11,710.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 09/25/17 -10/29/17
 97
 \$11,710.00
 (\$1,756.50)
 \$9,953.50

 Totals
 97
 \$11,710.00
 (\$1,756.50)
 \$9,953.50

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

FAX# 703-516-9680 RISK !!! REPORT FROM REP AGENCY CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

OCT20/17 12.17 *** WSFA-TV ***

.17 12 # DATE OCT20/17 SALESMAN REGIONAL (H) RYAN EDDINS SCATTERGOOD LOCAL OFF.# JEFF WA CLASS: NATL. BUYER NAME SALES PRSN REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 1650 SUITE# (LINE) SE, ADV. NAME POLI/D JONES/D/SEN/AL SENAT EST#5066 COMMENTS: 8842780 CANAL PARTNERS MEDIA 900 CIRCLE 75 PKWY 30339 WK-1# GA CONTRACT OCT29/17 ATLANTA, STATE TAX AGY. NAME 83953 FOR DATES OCT23/17 JONES DOUG CITY TAX ORDER # FLIGHT # PRDCT ADV AGY

THANKS JASMINE FOR RYAN 97X TTL \$11,710 @ PLS CONFM NEW RODER TTL \$11,7 REP:

A CASH IN ADVANCE SCHEDULE **** ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 SI SIHI **** CON CM

30339

ATLANTA, GA

:TOTL:	:SPTS:	
DAYS		
END : SPTS: WEEK :	DATE : /WK: INVT :	
: START :	: DATE	5066
RATE		AGENCY EST# =
#:REP		AGENCY ADVERTISER CODE = 836 AGI AGENCY PRODUCT CODE = 967
	:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS	#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : :LINE#: : DATE : DATE : /WK: INVT : :

FRI.

10/27

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\$275.00 \$50.00 10P 10P 30 30 AT NEWS NEWS 1000P-1035P 1000A-1100A WSFA 12 WSFA 12 PROGRAM : CON COM1: Ø

4 4 HOUR TODAY SHOW TODAY SHOW PROGRAM :

OCT20/17 12.17 *** WSFA-TV ***

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

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: DATE	10/27		10/27		10/27		10/27		10/27		10/27		10/27		10/27		10/27
	\$100.00		\$60.00		\$60.00	C	\$3.00 \$		\$5.00		\$75.00		\$85.00		\$185.00		\$100.00
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	1200N-1230P	WSFA 12 NEWS WSFA 12 NEWS 2	300P-330P	JUDGE JUDY JUDGE JUDY	330P-400P	JUDGE JUDY	400A-430A	NBC EARLY TODAY	430A-459A	TODAY IN ALABAMA TODAY IN ALABAMA	430P-500P	WSFA 12 NEWS WSFA 12 NEWS A	500A-530A	TODAY IN ALABAMA TODAY IN ALABAMA	500P-530P ·	WSFA 12 NEWS WSFA 12 NEWS 2	530A-600A
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REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

: : DAYS :TOTL:	FRI		FRI		FRI		FRI		FRI		NOM		MON		· NOM		NOM
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: END : DATE	10/27		10/27		10/27		10/27		10/27		10/23		10/23		10/23		10/23
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RATE	\$350.00		\$175.00		\$215.00		\$115.00		\$50.00		\$115.00	LLON	\$30.00		\$30.00		\$150.00
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: LGTH :	30	AT 6P AT 6P	30	ама ама	30	TONIGHT	30		30	HOUR 3 HOUR 3	30	SHOW W JII	30		Đ M		30
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:LINE#:REP :CD: : :LINE#: :	12	PROGRAM : CON COM1:	13	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	1.5	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	18	PROGRAM: CON COM1:	19	PROGRAM :	20

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

TIME PERIOD : LGTH	OEC : NEC		KA I E	: START : DATE	: DATE	. /WK:	: TVNI	2 + 1 2 2	:SPTS:
200N-1230P	30	S	\$100.00	10/23	10/23	4	MOM	Z	1
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300P-330P	30		\$60.00	10/23	10/23	4	MOM	Z	7
JUDGE JUDY JUDGE JUDY	(is book	\J						
330P-400P	30	(\$60.00	10/23	10/23	4	MOM	N	Н
: JUDGE JUDY	• C.,	Ţ				\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	C		
400A-430A	30		\$3.00	10/23	10/23	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	MON	N	н
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430P-500P	30	5	\$75.00	10/23	10/23	3 □	MOM	Z	Н
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500A-530A	30	5	\$85.00	10/23	10/23	<i>ا</i>	MOM	N	Н
: TODAY IN ALABAMA : TODAY IN ALABAMA									
500P-530P	30	S	\$185.00	. 10/23	10/23	٦	/ MOM	. 20	. Н
: WSFA 12 NEWS AT 5 : WSFA 12 NEWS AT 5	5.5 T T								
530A-600A	30	S	\$100.00	10/23	10/23		NOW	Z	ri
: TODAY IN ALABAMA : TODAY IN ALABAMA									

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

:LINE#:REP :CD: : :LINE#:	TIME PERIOD :	LGTH : SI	SEC :	RATE	: START : DATE	: END : DATE	:SPTS: : /WK:	S: WEEK K: INVT		DAYS	
30	600P-630P	30	Y.	\$350.00	10/23	10/23	н	7	MON		1
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	9 9 9									
31	600A-700A	30	S	\$175.00	10/23	10/23	⊣	\	MON		
PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	द. द.	,					>			
32	630P-700P	30	L	\$215.00	10/23	10/23	Н	\	MON		
PROGRAM : CON COM1:	ENTERTAINMENT ENTERTAINMENT	TONIGHT	•								
<u>ო</u>	700A-900A	30	\$\sqrt{\sq}}}}}}}\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sq}}}}}}}}}\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sq}}}}}}}}\signt{\sqrt{\sqrt{\sq}}}}}}}}}\signtinesep\signtiftit{\sqrt{\sintexiand{\signt{\sqrt{\sqrt{\sqrt{\sq}}}}}}}}\eqiintinitititit{\sintexian}}}}}}}}}}}}}}}}}}}}}	\$115.00	10/23	10/23	Н	>	MOM		
PROGRAM CON COM1	: TODAY SHOW : TODAY SHOW		,					~~			
34	1000P-1030P	30	2	\$175.00	10/28	10/28	H	·	SAT		
PROGRAM :	WSFA 12 NEWS AT: WSFA 12 NEWS AT	10P SAT 10P SAT						\			
35	1030P-1200M	30	2	\$115.00	10/28	10/28	Ц	\	SAT		
PROGRAM :	SATURDAY NIGHT SATURDAY NIGHT	LIVE LIVE	è								
36	1200M-100A	30		\$10.00	10/28	10/28	Н		SAT		
PROGRAM : CON COM1:	ENTERTAINMENT ENTERTAINMENT	TONIGHT WE	WEEKEND WEEKEND	Q Q				>			
37	600P-700P	30	W	. 00.08\$	10/28	. 10/28		<u></u>	SAT		
PROGRAM :	WSFA 12 NEWS AT WSFA 12 NEWS AT	6P SAT 6P SAT	2					`			
38	600A-800A	30	5	\$45.00	10/28	10/28	7	>	SAT		
PROGRAM:	SATURDAY TODAY	MOHS	50								

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

### PROGRAM: WSFA 12 NEWS AT 10:30F CON COMI: WSFA 12 NEWS AT 10:30F CON COMI: WSFA 12 NEWS AT 10:30F FROGRAM: WSFA 12 NEWS AT 10:30F CON COMI: WSFA 12 NEWS AT 5P SUN 41	100				777777777777777777777777777777777777777	DATE	13.15	WK: IN	INVI:	
WSFA 12 NEWS AT 10:30F	°.	1		S.	50.0	10/29		1	NDS	
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600P-730P FTBLL NIGHT-AMER 2017 FTBLL NIGHT-AMER 2017 700A-800A SUNDAY TODAY SHOW SUNDAY TODAY SHOW NFL SNF PIT-DET 10/29 800A-900A MET THE PRESS 900A-930A TODAY IN ALABAMA 1000P-1035P WSFA 12 NEWS AT 10P WSFA 12 NEWS AT 10P 10035P-1135P 10/29		12 NEWS AT 12 NEWS AT								
FTBLL NIGHT-AMER 2017 1000A-800A 30 5 \$45.00 10/29 10/29 2 1000A-800A 30 5 \$45.00 10/29 10/29 2 10/29 10/20 10		730		5	.00		10/29	1	SUN	
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NFL SNF PIT-DET 10/29 10/29 10/29 1	SRAM : COM1:	TODAY								
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REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

1230P- : DAYS :: DAYS 130P-2			***************************************	DATE	: DATE	. /WK:	INVT	••	
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300P-330P	90		\$60.00	10/26	10/26	н	7	тно	
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400A-430A	30	5	\$3.00	10/26	10/26	H	\ \	THU	
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400P-430P	30	5	\$60.00	10/26	10/26	. 	\	THU	
PROGRAM: WSFA 12 CON COM1: WSFA 12	NEWS AT 4P NEWS AT 4P	<					\		
430A-459A	30	5	\$5.00	10/26	10/26	П		THU	
PROGRAM: TODAY IN CON COM1: TODAY IN	N ALABAMA N ALABAMA	,					\		
430P-500P	30	5	\$75.00	10/26	10/26	Н	\ <u></u>	THU	
PROGRAM: WSFA 12 CON COM1: WSFA 12	NEWS AT 4:30P NEWS AT 4:30P	e de la companya de l					_		
· 500A-530A	30	·	\$85.00	10/26	10/26	H	· >	THU	•
PROGRAM : TODAY IN CON COM1: TODAY IN	N ALABAMA N ALABAMA	S					_		
500P-530P	30		\$185.00	10/26	10/26	.⊣	_	THU	
PROGRAM: WSFA 12 CON COM1: WSFA 12	NEWS AT SP NEWS AT SP								

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

:LINE#:REP :CD: : IINE#:): TIME PERIOD :	: LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	: DAYS	
57	530A-600A	30	\$100.00	10/26	10/26		тно	
PROGRAM CON COM1	: TODAY IN ALABAMA :: TODAY IN ALABAMA	ama Ama						
58	600P-630P	30	\$350.00	10/26	10/26	7	THU	
PROGRAM CON COM1	: WSFA 12 NEWS: WSFA 12 NEWS	AT 6P AT 6P						
59	600A-700A	30	\$175.00	10/26	10/26	7	THU	
PROGRAM CON COM1	: TODAY IN ALABAMA	ama ama				\		
09	630P-700P	30	\$215.00	10/26	10/26	, ,	THU	
PROGRAM CON COM1	: ENTERTAINMENT : ENTERTAINMENT	TONIGHT TONIGHT						
61	700A-900A	30	\$115.00	10/26	10/26	7	тно	
PROGRAM CON COM1	: TODAY SHOW :: TODAY SHOW							
62	900A-1000A	30	\$50.00	10/26	10/26	7	THU	
PROGRAM CON COM1	: TODAY SHOW : TODAY SHOW	HOUR 3 HOUR 3						
63	1000P-1035P	30	\$275.00	10/24	10/24	-1	TUE	
PROGRAM CON COM1	: WSFA 12 NEWS	AT 10P AT 10P						
	1200N-1280P	30	\$100.00	10/24	10/24	, , , , , , , , , , , , , , , , , , ,	TOE	
PROGRAM CON COM1	: WSFA 12 NEWS	AT 12P AT 12P						
65	300P-330P	30	\$60.00	10/24	10/24	7	TUE	
PROGRAM	: JUDGE JUDY							

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

FROGRAM: JUDGE JUDY CON COMI: JUDGE JUDY 67 400A-430A 30 \$3.00 PROGRAM: NBC EARLY TODAY CON COMI: NBC EARLY TODAY 68 400P-430P 30 \$60.00 PROGRAM: WSFA 12 NEWS AT 4P \$5.00 10/ PROGRAM: WSFA 12 NEWS AT 4P \$5.00 10/ PROGRAM: TODAY IN ALABAMA 30 \$75.00 10/ PROGRAM: WSFA 12 NEWS AT 4:30P 30 \$85.00 10/ PROGRAM: WSFA 12 NEWS AT 4:30P 30 \$85.00 10/ PROGRAM: WSFA 12 NEWS AT 4:30P 30 \$85.00 10/ PROGRAM: WSFA 12 NEWS AT 4:30P 30 \$85.00 10/ PROGRAM: WSFA 12 NEWS AT 4:30P 30 \$85.00 10/ PROGRAM: TODAY IN ALABAMA 30 \$85.00 10/ PROGRAM: TODAY IN ALABAMA 30 \$85.00 10/ PROGRAM: TODAY IN ALABAMA 30 \$185.00 10/ PROGRAM: TODAY IN ALABAMA 30	10/24	10/24			
: JUDGE JUDY 400A-430A 30 \$3.00 : NBC EARLY TODAY 400P-430P 30 \$60.00 : WSFA 12 NEWS AT 4P 430A-459A 30 \$5.00 : TODAY IN ALABAMA 430P-500P 30 \$75.00 : WSFA 12 NEWS AT 4P 30 \$5.00 : TODAY IN ALABAMA 500A-530A 30 \$85.00 : TODAY IN ALABAMA 30 \$85.00			1 K 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TUE	
## NBC EARLY TODAY			> _ >		
: NBC EARLY TODAY 1. NBC EARLY TODAY 400P-430P 20 \$60.00 1. WSFA 12 NEWS AT 4P 430A-459A 21 TODAY IN ALABAMA 430P-500P 22 WSFA 12 NEWS AT 4:30P 23 WSFA 12 NEWS AT 4:30P 24 WSFA 12 NEWS AT 4:30P 25 WSFA 12 NEWS AT 4:30P 26 WSFA 12 NEWS AT 4:30P 27 TODAY IN ALABAMA 28 S5.00 500A-530A 30 \$85.00 500P-530P				TUE	
### 12 NEWS AT 4P COM1: WSFA 12 NEWS AT 4P 430A-459A 30 FRAM: TODAY IN ALABAMA 430P-500P FRAM: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P SO0A-530A 30 SO0A-530A 30 SO0P-530P SO0P-530P SO0P-530P					
HRAM: WSFA 12 NEWS AT 4P COM1: WSFA 12 NEWS AT 4P 430A-459A 30 S5.00 HRAM: TODAY IN ALABAMA 430P-500P SOM1: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P SOM2-530A SOM2-530B SOM2-530P SOM3-530B SOM3-530P		4	1	TUE	
### 1700AY IN ALABAMA COM1: TODAY IN ALABAMA #################################		4	,		
FRAM: TODAY IN ALABAMA 430P-500P FRAM: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P 500A-530A 500A-530A 500P-530P 500P-530P 30 \$185.00			1	TUE	
GCM1: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P 500A-530A 30 SRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA 500P-530P 30 \$185.00					
GCM1: WSFA 12 NEWS AT 4:30P COM1: WSFA 12 NEWS AT 4:30P 500A-530A 30 \$85.00 SRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA 30 \$185.00		10/24	1	TUE	
500A-530A 30 \$85.00 GRAM : TODAY IN ALABAMA COM1: TODAY IN ALABAMA 500P-530P 30 \$185.00			\		
GRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA 500P-530P 30 \$185.00	10/24	10/24	1	TUE	
500P-530P 30 \$185.00			-		
	10/24	10/24	1	TUE	
PROGRAM: WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P					
73 530A-600A · 30 \$100.00 · 10/	10/24	10/24	1 //	TUE .	
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA			· · · · · · · · · · · · · · · · · · ·		
74 600P-630P 30 \$350.00 10/	10/24	10/24		TUE	
PROGRAM: WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P					

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

PROGRAM: TODAY IN ALAB. CON COM1: TODAY IN ALAB. 76 630P-700P PROGRAM: ENTERTAINMENT		***	: DATE	: DATE	: /WK:	WEEK :	DAYS	SPTS:
GRAM: TODAY IN COM1: TODAY IN 630P-700P GRAM: ENTERTAIN	0 8	\$175.00	10/24	10/24	1	TUE	ы	
63 GRAM :	ALABAMA ALABAMA					The state of the s		
SRAM :	30	\$215.00	10/24	10/24	П	TUE	ы	
: TEOO	T TONIGHT T TONIGHT					The state of the s		
77 700A-900A	30	\$115.00	10/24	10/24	П	TUE	ы	
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW					`	h _a		,
8 800P-900P	30	\$600.00	10/24	10/24	1	TUE	ы	
PROGRAM : THIS IS US-FALL CON COM1: THIS IS US-FALL	ALL ALL							
9 1000P-1035P	30	\$275.00	10/25	10/25	7	WED	Q	
PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	AT 10P AT 10P							
80 1230P-130P	30	\$150.00	10/25	10/25	7	WED	Д	
PROGRAM : DAYS OF OUR CON COM1: DAYS OF OUR	LIVES LIVES							
1 1200N-1230P	30	\$100.00	10/25	10/25	7	WED	Q	
PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	AT 12P AT 12P							
2 300P-330P	90	. \$60.00	. 10/25	. 10/25	7	WED	· Q	
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY								
83 330P-400P	30	\$60.00	10/25	10/25	7	WED	Q	
PROGRAM : JUDGE JUDY								

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

:LINE#:REP :CD: : LINE#:	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	Ö	DAYS
8 4	400A-430A	30	\$3.00	10/25	10/25	1	WED	
PROGRAM CON COM1	: NBC EARLY TODAY : NBC EARLY TODAY					2		
85	400P-430P	30	\$60.00	10/25	10/25	1	WED	
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	4P 4P						
98	430A-459A	30	\$5.00	10/25	10/25	1	WED	
PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA	ଝଝ						
8.7	430P-500P	30	\$75.00	10/25	10/25	7 1	WED	
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	4:30P 4:30P						
88	500A-530A	30	\$85.00	10/25	10/25	1	WED	
PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA	દ ' દ'						
80	500P-530P	30	\$185.00	10/25	10/25	П	WED	
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	75 75 75						
06	530A-600A	30	\$100.00	10/25	10/25	T.	WED	
PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	& &						
16	600P-630P	. 08	\$350.00	10/25 .	10/25		WED	
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	6P 6P						
92	600A-700A	30	\$175.00	10/25	10/25	·	WED	
PROGRAM	KWKGKIK NI VKCCH .							

REP HEADLINE# 8842780 *** ORIGINAL REV#0 ***

OCT20/17 12.17 *** WSFA-TV ***

: TOTI:	н		Н		11710.00
DAYS	WED		WED		
PTS: WEEK: /WK: INVT :					CONTRACT TOTAL TOTAL SPOTS
:SPTS: WEEK : /WK: INVT	Н		17		CO
: END : DATE	10/25		10/25		
: START : DATE	10/25		10/25		
RATE	\$115.00		\$50.00		
SEC					
: LGTH : SEC : :	30		30	HOUR 3 HOUR 3	
TIME PERIOD	700A-900A	TODAY SHOW TODAY SHOW	900A-1000A	TODAY SHOW HO TODAY SHOW HO	0
:LINE#:REP :CD: : :LINE#: :	93 7	PROGRAM : CON COM1:	94	PROGRAM : CON COM1:	11710.00
: LINE#					OCT/17

ACCURATE SHARES

WIYC 08

WBMM 0%

CABL 0%

WCOV 2%

WAKA 41% EAKA 0%

WNCF 78 ESFA 08

WSFA 50%

MARKET TOTALS \$23,420

SVC- NSI DEMOS- RA35+*

REP HEADLINE# 8842780 TRF# 1839531 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

FAX# 703-516-9680 AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

CREDIT RISK !!! HARRIS REPORT FROM STATION

OCT20/17 16.08 *** WSFA-TV ***

16.08 # DATE OCT20/17 SALESMAN REGIONAL (H)SCATTERGOOD EDDINS LOCAL RYAN JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) BILLING NEEDED ORDER, 1650 SUITE# (LINE, SE CO-OP POLI/D JONES/D/SEN/AL SENAT EST#5066 COMMENTS: CANAL PARTNERS MEDIA # 8842780 75 PKWY 30339 WK-1 GA 900 CIRCLE CONTRACT OCT29/17 ATLANTA, TAX NAME NAME STATE JONES FOR DATES OCT23/17 AGY. ADV. DOUG CITY TAX FLIGHT # ORDER PRDCT ADV AGY

THANKS JASMINE FOR RYAN @ 97X RODER \$11,710 CONFM TTL NEW REP:

A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

SENT TO: SE, SUITE#1650 ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY SATLANTA, GA 30339

CONTRACT SCHEDULED FOR GENERATION NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.

11710.00 TOTAL TOTAL CONTRACT

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) AL CANDIDA	ATE	☐ STATI	E/LOCAL CAI	NDIDATE
	il Themselve v, Federal Ca				
Station and WSFA - TV M	d Location:			Date:	2017
I, Jeff Scatte	rgood			•	
being/on behalf	of: Jones, Doug		\$ MINE \$ MATERIAL PROPERTY OF THE STATE OF T		, a legally
qualified candid	ate of the None				political
	ice of: United Sta	ate Senate		•	
in the Special				y''	
	eld on: 12/12/201	7			
	est station time as			•	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast:	10/16/2017	Date of Last Broadcast:	10/22/2017
Date Of I fist Dioaceast.	10/10/2011	Date of Last Dioaceast.	

Total Charges: \$******8,019.75 NET

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I represent that the payment for the	above described broadcast time has been	furnished by:
DOUG JONES FOR SENATE CO	OMMITTEE	
•	the time as paid for by such person or ent is either a legally qualified candidate or a ly qualified candidate.	•
The name of the treasurer of the can	didate's authorized committee is:	
JAMES DOUGLAS TURNER JR,	TREASUER	
-	political advertising policies, including: a sales practices (not applicable to federal	
	CRIMINATE OR PERMIT DISCRIMI HE PLACEMENT OF ADVERTISING	
To Be Signed By C	Candidate or Authorized C	ommittee
10/13/2017	Seff & calleged	
Date	Signature	
To Be Signe	d By Station Representati	i v e
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

DOUG JONES FOR SENATE COMMITTEE I,	
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:	
does	√ does not
refer to an opposing candidate (check applicable box). I further cetify that for the programming that does refer to an opposing candidate:	
(check applicable box)	
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.	
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.	
Sef & callerad	
signature of candidate or authorized committee	
Jeff Scattergood	10/13/2017
printed name	date

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